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| **Fecha de envío a Mercadeo** |  | **Día** |  |  | **Mes** |  |  | **año** |  |

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| **Diligenciado por** |  |

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| **Cargo** |  |

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| **Aprobado por** |  |

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| **Cargo** |  |

1. **Informe General del programa**

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| **Nivel de Formación**  |

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| **Técnico Laboral** |  |  | **Técnico profesional**  |  |  | **Tecnólogo** |  |

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| **Universitario** |  |  | **Especialización**  |  |  | **Maestría** |  |

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| **Nombre del programa**  |  |
| **Registro calificado** |  |
| **Código SNIES** |  |
| **Título que se otorga** |  |
| **Programa adscrito** |  |
| **Número de créditos** |  |
| **Duración** |  |
| **Modalidad** |  |
| **Periodicidad de admisión** |  |
| **Lugar de oferta** |  |
| **Jornada** |  |

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| 1. **Presentación del programa**
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| 1. **Perfil del aspirante – Dirigido a: - (Para posgrados)**
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| 1. **Razones para estudiar el programa ¿Por qué estudiar el programa?**
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| 1. **Propósitos de formación**
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| 1. **Perfil Profesional**
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| 1. **Perfil ocupacional**
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| 1. **Líneas de énfasis**
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| 1. **Grupos de investigación**
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| 1. **Semilleros de investigación**
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| 1. **Ventajas del programa-Factores diferenciadores**
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| 1. **Requisitos de admisión**
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| **13. Plan de estudio. Nota: poner en mayúscula únicamente la letra inicial del nombre del curso** |
| **Código SNIES** |  |  | **Registro calificado** |  |  | **Modalidad** |  |  | **Duración** |  |  | **Otro** |  |

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